

Sonoma County Section on Aging
July 21, 2010

MINUTES

Opening and Remarks:

Eloise Tweeten, Co-President

Co-President Eloise Tweeten opened the meeting at 9:00 am by welcoming all visitors and new members.

Announced that this meeting will be a “networking” meeting.

Announced that the SOA Leadership Committee is close to a final draft of the SOA rack card, and will go to print shortly. These rack cards will be made available to all members.

Speaker for August meeting not finalized at this time. September’s speaker will give legislative update.

Thanked Alexander for coffee set-up and Molly Knoderer, Adobe House, for coffee sponsorship.

Treasurer’s Report:

Carolyn Worley, Treasurer

Presented Treasurer’s Report (attached). Announced there were 8 new members added in second quarter. We now have 116 member organizations, 150+ actual members.

Expenses year-to-date have included speaker gifts, name badges, coffee supplies, microphone system, website updates/maintenance, Vertical Response, rent, and signage.

Member Introductions (92 people present)

Spotlight Speaker:

Molly Knoderer, Marketing Director (coffee sponsor)
Adobe House
mknoderer@goodneighbor.com
707-775-4330

Adobe House is an all-inclusive memory care community that specifically serves residents with Alzheimer’s for more than 15 years. They have a devoted staff, with some caregivers having worked there for all of those 15 years. They pride themselves on keeping residents active in various programs (ie, art therapy, gardening) through partnerships they have created.

Spotlight Speaker:

Pia Mize
Hospice by the Bay
pmize@hospicebythebay.org
415-927-2273

Hospice by the Bay is a non-profit providing the highest quality hospice and palliative care and grief support to patients of all ages with life-limiting illness, their families and the community in Marin, San Francisco, North San Mateo and Sonoma Counties.

Spotlight Speakers for August:

Sheila Almquist, Oakmont Gardens (coffee sponsor)
Jan Post-Schwarz, Santa Rosa Senior Center

Networking:

Co-President Eloise Tweeten offered tips on networking:

Step outside your comfort zone

Body language: open vs closed

Set goals:

Meaningful connections

Follow-up appointments

Watch the clock; limit to 5 minutes

Have fun!

Open networking.

Next month's meeting is August 18th!

Respectfully submitted,

Debbie Cerri
SOA Secretary
Del Curto Real Estate
debcerri@aol.com
707-292-5495