

SCSOA LEADERHIP MEETING

THURSDAY SEP 11, 2014

PRESENT: Yvonne, Bob, Tracy, Kira, Sheila, Molly, Marcy

MEMBERSHIP:

Clarification on dues. One membership required per building/location. Any number of people from one office can attend meetings.

Marcy will cover membership table for Molly at the September Meeting.

We had two new members join since the last meeting.

MARKETING:

Tracy working on a business card that we can hand out to direct people to our website. Kira requests matte back (or both sides matte) so that we can write on the cards. New cards will be similar to last ones, but won't have the blank lines on the back for "guest of" etc.

Business cards will be ready by Oct 9 leadership meeting. Tracy will send out a proof before printing.

WEBSITE:

Bob will put up the renewal option on the website after next month's meeting. People can join for \$10/month for the rest of the year and also pay the following year's dues, which will stay at \$70.

Bob presented a chart showing traffic to the SCSOA website, and will speak 5 min at the November meeting about web traffic.

Bob volunteered to become treasurer if Kelly does not continue in the role.

YVONNE:

Brought up concerns about ethics in the senior care industry, and suggested a table discussion about what practices make you uncomfortable or seem unethical. Also concerned about lack of advocacy for seniors and what can be done about that.

KIRA/SPEAKERS:

Sept. speaker is Lynne Burke, Centerpoint Drug Abuse Alternative Center. Kira suggests handing out a “test” at the meeting which members can take to evaluate their alcohol use, and to recognize it as a tool they can use with their clients. Bob will put a link to the test online.

Nov cocktail party will be at the Brookdale (formerly Emeritus) Terraces, hosted by Robert Coe.

Coffee sponsor for Sept (Peter from Home Care Assistants) will not be able to speak this month. Yvonne will allow him 5 min next month.

VOLUNTEERS: Marcy would like to establish a core of volunteers to help with DME. She will send an email blast to members (Bob will give her the login info) whenever there is a need for pickup of DME.

Sheila asked if Steve from Careful Moving and Storage could come talk about the DME recycling program. Yvonne said he can speak for 5 min at the next meeting (not sure if it's Sept or Oct) and someone will put DME cards on all the tables.

SHEILA:

Asks that several women wear tacky bridesmaid dresses to the next SOA meeting to raise awareness about the Oct 9 wedding/fundraiser she is planning for the Alzheimer's Walk. This event will take the place of the Oct SOA mixer.

NEXT LEADERSHIP MEETING is Thursday OCT 9, 11:30am at the Alegre Santa Rosa office, 101 Brookwood, Ste 205