

SCSOC Leader Meeting 1-9-14

Thanks go to Molly Knoderer of Fountaingrove Lodge and The Terraces for hosting the leadership team for 2014.

Leadership Team Members Present: Yvonne, Bob, Tony, Molly, Kelly, Greg, Kira, Marcy, Sheila, Lisa

January 2014 Speaker: Chris Bingham, Sonoma County Veterans Service Officer

Round table discussion regarding leadership team roles and responsibilities: What each team member would like to see as a focus for the organization and speaker ideas.

Website: Bob wants to encourage members to update membership listings regarding changes in names of people representing their company or other updates such as office moves or contact changes.

Treasury report: indicated a need to focus on membership renewal. Renewal fees for existing members at this time is \$70.00 and is due now. An email will go out to members asking them to bring their checkbooks to the meeting. Dues will go to \$80.00 after March 1st.

Membership report: discussed the industry mix of members and noted an increase in members from the financial sector and a decrease in health care related members. Discussion regarding how to motivate members to renew.

Marketing report: Discussed how to communicate the value SOA brings to the county. Tony to do press release regarding new leadership team as well as upcoming speaker feature. Yvonne will write speaker bio for Tony to send out as press releases. February "Bring A Guest" meeting.

Speaker Coordinator: many ideas were shared in terms of what subject matter and who to invite to speak.

Volunteer Coordinator: working with the Volunteer Center to schedule drivers. Drivers must go through an orientation prior to driving. Minimum of 4 hours per month required by volunteers. 22 people have signed up to drive.

VP report: monthly Happy Hours will be held the 2nd Thursday of the month. Will focus on elderly issues such as transportation and affordable housing.

President's report: A donation to Hired Hands container being shipping to the Philippines was made by SOA. Discussion regarding volunteer recognition, member retreat and DME closet. Lisa Hertel appointed to do inventory of DME at Careful Moving and Storage.

A big thank you to Karl, Steve and Gordan at Careful Moving and Storage for going to the East Bay and hauling in a mother load of DME from Clayworth Healthcare.

The official time for the meetings now will be 9:00AM and end at 10:30AM.

Kira will discuss room rent with the Temple.

Respectfully submitted,

Lisa Hertel

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