

## SCSOA Leader Meeting 2-13-14

Thanks go to Molly Knoderer of Fountaingrove Lodge and The Terraces for hosting the leadership team for 2014.

Leadership Team Members Present: Yvonne, Tony, Molly, Kelly, Greg, Kira, Marcy, Sheila, Lisa

February 2014 Speaker: Deborah Price, Founder of the Money Coaching Institute

### OLD BUSINESS

- Regarding membership growth we need to develop a target list of potential new members.

### NEW BUSINESS

- Should we create a Facebook page?
- Discussion regarding feedback from members. Marci will create a half sheet of 3 questions to give to people at meeting checkin.
- Discussion regarding creating a new flyer for membership recruitment/outreach.
- Need to reprint DME closet advertising piece. Discussed how to pay for the piece.
- Yvonne discussed an opportunity to apply for a Grant from the Episcopal Church for up to \$10,000 for funds to support the DME closet.
- Yvonne requested information regarding a breakeven point of income needed to support SOA.
- Discussion regarding moving member introductions to the end of the meeting so as to not run into speaker time as well as how to handle making guests feel comfortable.

### COMMITTEE REPORTS:

**Treasury report:** Kelly reported Bob, Kelly and Tony are signers on the checking account. Kelly will pull together the breakeven report Yvonne requested.

**Membership report:** Molly reported follow up calls for membership renewal will be started next week. She will create invoices for members requiring one for expense requests from their company. Kelly will get Molly a call list.

**VP report:** Sheila discussed the cocktail meeting to be held tonight at Vineyard Commons. Focus will be senior transportation.

**Marketing report:** Discussed how to communicate the value SOA brings to the county. Tony to do press release regarding new leadership team as well as upcoming speaker feature. Yvonne will write speaker bio for Tony to send out as press releases. February "Bring A Guest" meeting.

**Speaker Coordinator:** many ideas were shared in terms of what subject matter and who to invite to speak.

**Volunteer Coordinator:** working with the Volunteer Center to schedule drivers. Drivers must go through an orientation prior to driving. Minimum of 4 hours per month required by volunteers. 22 people have signed up to drive.

**VP report:** monthly Happy Hours will be held the 2<sup>nd</sup> Thursday of the month. Will focus on elderly issues such as transportation and affordable housing.

**Speaker :** Kira discussed next week's speaker and has many good ideas for speakers for the next 3 months.

**Volunteer report: Marci discussed progress and challenges with developing volunteer driver opportunities. The cocktail meeting will enable us to see more clearly tonight what are viable options that work for our members/volunteers for driving.**

**President's report: Discussed grant opportunity described above, made budget related requests to Treasurer and opportunities for membership growth.**

**Respectfully submitted,**

**Lisa Hertel**

**Cell: 707 292-9957**