

# ***Sonoma County Section on Aging***

## ***Leadership Team Meeting Minutes, August 9, 2012***

### ***Topics of Discussion:***

#### **General Meeting Topics:**

- Meeting called to order @ 11:40am
- Leader Team Members Present: Greg Harder, Tony Pinochi, John Lewis, Yvonne Baginski, Fernande Bencze, and Bob Cheal. Pat Sanborn and Judith Light unable to attend.
- Kristen Stewart, Merrill Gardens, is unable to be the August Coffee Sponsor and is unable to find a replacement. Bob Cheal offered to be coffee sponsor in place of Kirsten Stewart. Fernande to communicate new Coffee Sponsor with Kristen.
- The raffle spotlight speaker winner, Kira Reginato, will not be able to speak at the August meeting.
- Leader Team decided that Spotlight Speaker/Sponsors turn does not roll over to a future meeting if the Speaker/Sponsor is unable to speak or perform sponsorship the month they volunteered. Leader Team willing to consider unforeseen circumstances, for example medical emergencies.
- Fernande and John will not be at the SOA General Meeting on August 15, 2012.
- In John's absence Kelly Swanson and Sheila Almquist will welcome Members and helping them sign in.
- In Fernande's absence at the August meeting Tony will solicit for food sponsors as Members sign in at entrance.
- Greg is investigating Audio of SOA meetings being presented on KRCB radio website. Bob is able to provide the appropriate audio for KRCB.
- Team discussed how Public Relations Director Judith Light could be supported while working from a distance. Yvonne will speak with Judith to discuss if Judith would like a person 'on the ground' to assist her.
- Yvonne and Judith will discuss marketing opportunities for DME. Marketing to include 8.5x11 posters for Health Services/Doctors offices advertising DME. The official launch of DME will be Oct 1, 2012
- Yvonne to coordinate w/ Judith for Points of Contact of where publicity sent for DME etc.
- Leader Team decided that SOA info and intellectual property (i.e. Letter Head, Logo) to be placed on a secure website for succession planning purposes. Fernande to scan past SOA information and provide to Bob to place on website.
- Team discussed each Team Leader developing a succession plan for the following Term's Team Leader.

#### **Membership:**

- Discussed SOA Membership goal is to grow membership with pertinent Senior Community Members that can assist our Elders. Do not want to grow the Membership so large that there is not the ability to network with peers.
- In order to encourage networking the President, Pat, to announce at the end of each meeting the facility is available up to 11am. (Alex Bettencourt should hold off on clean up until after 11am.)
- Whether allocating time for Members to announce events after meeting will be a topic for discussion at the September Team Leader Meeting.

*Finances:*

- Masonic Lodge raised meeting charge to \$250 per meeting. The Leader Team agreed that cost is still reasonable and will continue to meet at the Lodge.
- Tony presented the June 2012 and July 2012 SOA budgets. Fernande forwarded the budgets to Bob to post on the website.

*Submitted by Fernande Marie Bencze*

*August 10, 2012*