

# ***Sonoma County Section on Aging***

## ***Leadership Team Meeting Minutes, April 12, 2012***

### ***Topics of Discussion:***

#### **General Meeting Topics:**

- 30 - 35 minutes allocated for the Main SOA Speaker
- Food Sponsorships will now be available in addition to Coffee Sponsors. Food sponsors will purchase light continental breakfast foods and have 5 minutes to speak about their companies.
- Food Sponsors will be drawn from a raffle for the next month. There will be 2 catch bowls located at the sign in table:
  - 1 bowl for companies wishing to leave their business card to be considered for food sponsorship and
  - 1 bowl for raffle tickets of the companies that want to be considered for the 5 minute spotlight speaker raffle.
- Brochures will be available for the Elder Care Expo. Brochures need approval by Pat Sanborn.
- The Leader Team agreed to purchase a vertical banner for the SCSOA Expo. Graphics from the front of the SOA brochure will be used on the banner
- Pat will provide a rolling suitcase for Judith to put SOA marketing supplies.
- Fernande will contact Erika Goodwin, County Medical Society, to confirm coffee sponsorship.
- Fernande will confirm Dr. Fraga is speaking at the SOA April meeting for 5 minutes.
- Medical Directories will be distributed: 1 to Judith for Marketing and 1 to President Pat Sanborn. The directories were determined to be a recurring purchase.
- The Leader Team will meet the Thursday prior to the General Meeting going forward.

#### **Upcoming Speakers:**

June 20th meeting:

- A 4 speaker panel on legalized marijuana is scheduled. The panel will need maximum time for discussion therefore round table introductions will be scheduled to save time.
- SOA Members will write questions down to save time and reduce redundancy.
- At 10:00 am the floor will be opened for Q&A's.

Finances:

- The Leader Team decided that the Financial Statement would be announced at General Meetings biannually.
- Currently SOA membership includes 132 organizations and 165 members.

Partnerships:

- ReCARES a 'loan closet' of used durable medical equipment. SOA is considering adopting this project.
- Volunteers for a SOA durable medical equipment database subcommittee will be announced at the April General Meeting. Volunteers will query if Members have a lending closet for DME and request contact info for DME lending closets.
- Subcommittee will then coordinate with Bob Cheal to link/list DME lending resources on the SOA website.
- Recommend that ReCARES become a SOA Member.

Submitted by Fernande Marie Bencze

April 16, 2012