

Meeting Minutes

Welcome and mission

Laurie White, President

Laurie opened the meeting at 9 AM with a welcome to all in attendance and a review of Section on Aging's mission statement.

Laurie announced that SOA's membership currently has 144 members, 171 organizations

Announcements

Carolyn Worley, Treasurer announced Stages, Council on Aging catering service will provide breakfast

Phyllis Sutter, Program Coordinator, asked for a show of hands of who plans to attend the December 21 meeting. Phyllis also announced that Section on Aging will participate in the Volunteer Center's Secret Santa program. Members can obtain a heart after the meeting and must return their gift to a GIVING TREE or to the Volunteer Center by December 16.

Phyllis also requested members sign up to bring a center piece for tables and/or a gift to raffle.

Laurie reviewed the list of nominees to receive the first annual charitable donation that will be presented to the winner at the December meeting.

- Alzheimer's Association
- Senior Advocacy Services
- Seniors Inc
- RSVP
- Council On Aging

All agencies will submit a description of their services to Laurie by December 9. Laurie will forward this information to all members so they can be prepared to cast their vote at the December meeting.

Two minute introductions were given by the slate of officers for the 2012 leadership team:

- Membership Coordinator, John Lewis, JC Lewis Insurance
- Program Coordinator, Yvone Bagniski, Born to Age
- Outreach Coordinator, Judith Light Allegiant
- Secretary, Fernande Marie Bencze, California Reverse Mortgage
- Treasurer, Tony Pinochi, Renew Systems
- Vice President, Greg Harder, Edward Jones
- President, Pat Sanborn, SAGE Solutions

Membership voted and all candidates were unanimously approved.

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Spotlight Speaker:

Yvonne Baginski, Born to Age presented information about her business. See video on line for details:
Sonomacountysoa.org

Round Table Networking

Members networked at their assigned tables for 40 minutes, introducing their businesses to each other. Following introductions, members were asked to develop a 'tagline' for a SOA business card that will replace the current rack card. Laurie announced that the tagline should consider how the business card will be used: to recruit new members as well as to direct consumers to the website.

Closing

Laurie reminded members to see Phyllis about the Holiday party and to participate in the Secret Santa Program.

Meeting was adjourned at 10:15.

Minutes submitted for Debbi Cerri, Secretary by

Laurie White, MSW
SOA President